

## **STATEFOODSAFETY.COM GUIDELINES FOR REVIEWS**

We love hearing customer reviews and we value your feedback! We also want to make sure that StateFoodSafety.com can provide safe, honest, and helpful feedback for other customers. To help us with this goal, please ensure your reviews are:

### **Family-Friendly and Non-abusive**

Make sure that your reviews do not contain profanity or vulgarity. We will not post anything that we believe (1) is defamatory, abusive, harassing, or threatening; (2) is bigoted, hateful, or racially or otherwise offensive; or (3) is violent, vulgar, obscene, pornographic, or otherwise sexually explicit.

### **Relevant to the Services We Provide**

Make sure that your reviews are relevant to other workers in the food industry that need to take online training. Keep in mind that they are reading your review to understand what kind of experience they will have with our products and services. We will not post complaints about your job requirements, local regulations, and local regulatory fees.

### **Helpful, First-Hand**

Make sure you post about your experience with our product and provide useful detailed information. This means no second-hand information, rumors, or quotations from other sources in your review. Please, only provide reviews based on substantial experiences you've had.

### **Recent**

Our products and user experience are always changing. Make sure that your review applies to the current product that you are reviewing so that other users can have an accurate description of our products and services.

### **Non-Commercial**

Reviews are designed to provide advice to other potential customers, not to advertise a service or business. Please don't include commercial or promotional content of any kind. Reviews that are being offered in exchange for personal gain, such as gifts, services, or money, will not be posted. We reserve the right to reject specific content for any reason. We will not post reviews that contain links to external websites.

### **Respectful of Private Information**

Make sure that your reviews do not publish any private information. We will not post a review that infringes or violates any right of a third party including: (1) copyright, patent, trademark, trade secret or other proprietary or contractual rights; (2) right of privacy (specifically, you must not distribute another person's personal information of any kind without their express permission); or (3) any confidential information. We will not publish personal financial information, including credit card numbers, loyalty rewards numbers, or other financial information. We allow you to choose the name you publish your review under.

### **Easy to Read**

Make sure that your reviews use language that is clear to other customers. We will generally fix typos and words that we can identify, but if we do not understand what you have written your review will not be posted.

*We reserve the right, (and are not obligated) to publish your reviews on StateFoodSafety.com for any reason or no reason. Content and submissions that do not follow our review/moderation guidelines will not be posted. The reviews posted on StateFoodSafety.com are individual and highly subjective opinions. The opinions expressed in reviews are those of users and NOT of StateFoodSafety.com or AboveTraining Inc.*